



Empowering Employment

A publication of EARS: Employment Assistance Resource Services

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Who we are:

The Winnipeg Transition Centre is a non-profit organization committed to empowering unemployed individuals with the skills to find work effectively.

In addition to the **FREE** Employment Assistance Resource Services, the WTC also offers Professional Development courses in Winnipeg and across Canada in the areas of Career and Employment Coaching, Facilitation and Learning to Live on Higher Ground.

What we do:

The EARS program provides **FREE** assistance to unemployed individuals in the following areas:

- **Resume Development**
- **Interview Preparation**
- **Accessing the Hidden Job Market**
- **Self-Marketing Techniques**
- **Internet Access for Job Searching**
- **Resume Photocopies**
- **Free Local Faxing**
- **Clerical Support**

FUNDING PROVIDED BY:
The Government of Canada
The Manitoba Government

"Experience Works" at the Winnipeg Transition Centre: The Mature Worker

Although WTC provides professional job search guidance to those who are 18 years or older, we have always been recognized by industry professionals for our work with mature job seekers. Statistics show that **64%** of our participants are 40 years or older while **31%** are over the age of 50.

The mature worker brings many transferable skills, values and attributes that employers' find desirable. Contrary to what most people might think, older employees actually take **less sick days** than younger ones. The reality is that

there are numerous great reasons to hire a mature worker:

- Reduced down time due to experience level
- Upward mobility may not be as important - loyalty
- Strong generational work ethic
- Mentors to younger workers
- Experience in different work environments
- More flexible with schedules, children grown up
- Salary may not be as important as social interaction

A Big Thanks!

The Winnipeg Transition Centre would like to extend a big thank-you to the employment agencies, community service providers, adult education centres, Service Canada Centres, and past participants who provide referrals and promote the services at WTC!

Also, a big thanks to our volunteers who devote their time to helping us.

Professional Development

The WTC's Facilitation Fundamentals philosophy is "**Learn by Doing.**" Our workshops are an oasis of fun, learning, empowerment and refreshment. We are thrilled to be offering **TWO NEW WORKSHOPS** this summer!

Facilitation Fundamentals (2 day)

- Learn and experience 5 Pillars of the Behavioral Model of Practical Facilitation
- Gain exposure to current and creative facilitation techniques and resources
- Learn and practice skills and tips for handling a difficult situation / participant
- Facilitate 2 workshop sessions with learning outcomes

**Course Date: August 12 & 13
(Thursday & Friday)**

When Workshops Fly Active Engagement (1 Day)

- Experience at least 10 Facilitation Activities that keep audiences engaged
- Gain exposure to current and creative facilitation techniques and resources
- Practice successful problem solving processes and techniques to address present challenges
- Participate in learning which is engaging, fun and result oriented

**Course Dates: Friday, July 16 &
Thursday, August 26**

TO REGISTER OR
FOR MORE INFORMATION VISIT
WWW.WINNIPEGTRANSITIONCENTRE.COM
OR CONTACT US DIRECTLY AT
(204) 338-3899

Ask the Counsellor

Dear EARS Counsellor:

How can I use the Internet to my full advantage when looking for work?

Carl



Dear Carl:

The Internet is unique in that it is an example of both the visible and hidden job market. Visiting job sites or employer websites are examples of the visible job market. However to fully utilize the Internet there are many options to consider.

Posting your resume on-line will allow employers who are not advertising to view your qualifications. Key words can be plugged into categories to allow employers easier access to your resume. Communicating on social networking sites like Face-

book, LinkedIn and Twitter will increase your network exposure. E-mail your network contacts regularly to keep in contact. Creating your own job search website is becoming increasingly more common. Your site can be added to your resume and all other job search correspondence.

If you have a question for the EARS Counsellor, email: ears@winnipegtransitioncentre.com

**Quick Tips:
Things Not to Put On Your Resume**

"I have great Communication Skills" can mean so many things. What communication skills did you use to contribute to your employer? Did you create a presentation, press release, lead a conference call. State specifics.

"I'm Self-Motivated" - so what you really want to say is that you are not a slacker. Did you overhaul a broken inventory system; find a new way to expand your sales territory? Self-motivated employees find innovative ways to improve on what they have been handed - put what you actually did on your resume.

In this competitive job market, your resume really needs to stand out for you to get that interview. Find ways to share your achievements; show who you are and what you've done.

**Sound Bites
What Our Participants are Saying!**

"It is refreshing to work with a team of "enablers" who demonstrate both their professionalism and dedication to helping others."
Doug

"My experience at WTC was incredibly positive, motivating and lifted my spirits in a way I did not expect. It really grounded me and put a bad situation into perspective, a great gift." Robin

**Our 3rd Annual
Women As Career Mentors Event
took place
on March 2, 2010 at the Delta Hotel**

Our next Orientations:

June 22, 2010
July 13, 2010
August 24, 2010

Call (204) **338-3899** to register!

For the first time this year, Dress for Success, a pre-event for the main Women as Career Mentors evening, was held. This workshop, sponsored by Manitoba Lotteries and facilitated by Lew Bayer, Canada's leading Civility Expert, was attended by a select group of 23 young women on February 6th at the Tallest Poppy Restaurant. The workshop focused on social etiquette in order to prepare the attendees for March 2nd. A picture of three Mentees participating in the workshop is shown on the left.

At the main event on March 2, 2010, over 200 young and professional women gathered to share their stories

and exchange ideas regarding career opportunities. Chrissy Troy, Morning Show Co-Host on HOT103 FM was the Emcee at this event and there were eight Spotlight Speakers who spoke about their career climb in non-traditional vocations and as entrepreneurs. The Committee would like to extend a thank-you to the two main funders, The Winnipeg Foundation and Employment Manitoba. The evening was a fantastic success; four Mentees pose for a photo at bottom right.

